

MGMA FOCUS FINANCIAL CONFERENCE SPONSORSHIP OPPORTUNITIES

ARIZONA MEDICAL GROUP
MANAGEMENT ASSOCIATION



The MGMA Focus logo features the words "MGMA" and "FOCUS" in a bold, white, sans-serif font. The letters are contained within a white rectangular frame that has a green border on the top and left sides. The background of the entire page is a grayscale photograph of a woman in profile, smiling and clapping her hands, with other people blurred in the background.

**MGMA
FOCUS**

APRIL 25-27 | 2024
SAN DIEGO, CA

FINANCIAL
C O N F E R E N C E

MGMA
ARIZONA

MGMA FOCUS FINANCIAL CONFERENCE SPONSORSHIPS

APRIL 25-27, 2024
SAN DIEGO, CA

[CLICK HERE TO REGISTER](#)

MGMA seeks to connect your company with Arizona MGMA State Members at the MGMA Focus | Financial Conference in San Diego, CA. The marketing opportunities listed below are available only to AZ MGMA State Meeting Sponsors and MGMA Affiliate Members. We look forward to a great show with you in San Diego this April.

STATE FOCUSED EDUCATION SESSION SPONSOR (EXCLUSIVE)

AZMGMA AFFILIATE MEMBER	\$2,000
NON-MEMBER	\$2,500

1 AVAILABLE

FRIDAY, APRIL 26, 2024, 3:30 PM – 4:30 PM

Topic for session to be determined by Feb 27

This session sponsorship places your company top of mind as AZ MGMA professionals gather for state focused content. Position your company in the forefront of the healthcare landscape in Arizona as a thought leader and potential partner for the Arizona MGMA members in attendance.

BENEFITS INCLUDE:

- Opportunity for company representative to introduce topic and session speaker to open the session.
- 6-ft branded tabletop and 2 chairs outside the session room - table can be used for distribution of an attendee giveaway or collateral promoting your brand and message.
- (2) Exhibit Badges to attend full conference.
- Sponsor to receive lead scan report from session post conference.
- Session to appear in conference schedule of events with sponsor mention (in app and online schedule)
- Sponsor recognition on session schedule signage

STATE FOCUSED TABLETOP EXHIBIT + HOSTED NETWORKING HOURS

AZMGMA AFFILIATE MEMBER	\$1,100
NON-MEMBER	\$1,250

12 AVAILABLE

SATURDAY, APRIL 27, 2024 | 9:30 AM - 11:45 AM

If you're looking to grow your presence in Arizona, MGMA has provided the space and time to reach the AZ MGMA membership base. Arizona MGMA members work in a wide range of practice settings, academic and hospital practices, integrated delivery systems and represent all specialties. Most members categorize themselves as Administrators, Directors, Presidents, or C-Suite Executives. This focused State time will include facilitated networking activities and focused state discussion items for AZ MGMA members.

BENEFITS INCLUDE:

- 6-ft branded tabletop and 2 chairs inside the State Networking Room - table can be used for distribution of an attendee giveaway or collateral promoting your brand and message.
- Opportunity to introduce your company to the AZ Attendees in the room
- (2) One-day Exhibit badges to attend Saturday Conference
- Sponsor to receive lead scan report of those who entered the State Networking room post-conference.

ADDITIONAL STATE CONFERENCE ENGAGEMENT ADD-ONS

FRIDAY EVENING STATE FOCUSED DINNER INVITATION LIST

AZMGMA AFFILIATE MEMBER	\$500
NON-MEMBER	\$750

3 AVAILABLE

FRIDAY, APRIL 26, 2024 | after 6:15 PM

Sponsor an Arizona State Dinner Group on Friday night before Saturday's networking events begin in San Diego. This is your chance to invite and connect with key decision-makers in a relaxed and intimate setting that you can create.

BENEFITS INCLUDE:

- Sponsor to receive a contact list (direct mail + email) of AZ state registered attendees for the purpose of identifying and contacting for your dinner group invitation.
- Sponsor responsible for invitations out to this group and managing RSVPs and determining desired number of guests.
- Sponsor can choose and reserve restaurant of choice in San Diego for this outing. Reservations must be made for after 6:15pm Friday night.
- *Must be a state conference sponsor or tabletop exhibitor to purchase this add-on.*

ADDITIONAL STATE CONFERENCE ENGAGEMENT ADD-ONS

STATE NETWORKING MEET & GREET TREAT

AZMGMA AFFILIATE MEMBER	\$500
NON-MEMBER	\$750

2 AVAILABLE

SATURDAY, APRIL 27, 2024 | 10:30 AM - 11:00 AM

Make a splash inside the State Networking time on Saturday with a morning treat or drink that will grab attention and expand your brand exposure with this specific group of MGMA Arizona attendees.

BENEFITS INCLUDE:

- Additional space provided next to your tabletop for distribution of your treat, encouraging more traffic to your table.
- Sponsor can choose from provided menu options (purchased directly from the hotel, MGMA to recommend quantity)
- Signage promoting your treat in the State Networking Space will have Sponsor logo and branding message included.
- Recognition in the State specific email that will deploy Friday afternoon, reminding attendees about State Specific programming on Saturday.
- Must be a state conference tabletop exhibitor to purchase this add-on



Let's get in touch

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